



Message from World Bowls

I am writing to our valued Members to provide an update on the implementation of one of the key issues arising from the findings contained in the recent strategic review of our organisation which we have previously shared with you.

It became clear that in order to properly deliver the outcomes identified in the review's recommendations we needed to address the issue of our future staffing structure. In that regard the Board has decided we need a person with specific skills and experience, particularly in the commercial and business development areas, to lead the organisation as the Chief Executive Officer.

This decision obviously affects the role currently held by Gary Smith, one which he has held for over 20 years. Gary has now agreed to step down from this position in order to transition into what will now become a key role of Chief Operations Officer once a new CEO is appointed.

It is indisputable that the nature of our operations has dramatically changed over the years in which Gary has worked so diligently, with more emphasis than ever before in key areas such as IT, communications and marketing, revenue raising, broadcast opportunities and strategic planning. In selflessly agreeing to step away from his current role Gary has recognised the need for the appointment of someone with different skills and experience for him to work with to deliver the programs which we need to grow our position on the world stage.

Speaking on behalf of the Board, and also from a personal point of view, Gary is to be congratulated for the manner in which he has responded to this major change. With his co-operation we can all look forward to a seamless transition once a new CEO is appointed.

Attached for your information is an advertisement outlining the requirements for the CEO's position together with contact details for Michael Catlow, an experienced Australian-based Executive Search Consultant with an impressive domestic and international record in Executive level recruitment, whom the Board has contracted to handle this appointment. Your assistance in ensuring this notice is circulated to all relevant parties and possibly on your own websites would be greatly appreciated.

By way of an update can I also advise you all that the Board has now considered the responses to the Expression of Interest process. As a result the Board has accepted in principle, subject to final details being agreed, the offer from Bowls Australia to relocate the World Bowls headquarters to Australia and to handle all our ongoing Marketing and Communications operations. I shall keep you all informed as these two activities are progressed in the coming weeks.

Finally, can I also take this opportunity to wish those of you who will be competing at the upcoming Commonwealth Games every success and safe travels. I hope to finally personally meet as many of your players, staff and administrators as possible during the Games.

My best regards to you and your members,

Darryl Clout, President

31 May 2022